

Guidelines for the use of the URC logo

Download the official logo in various formats from www.urc.org.uk/logo

Requesting a variance



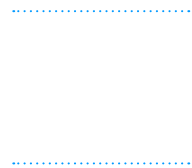
www.urc.org.uk

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Minimum size

The logo must always be displayed at a size large enough to read the logo type. This will vary based on the resolution of the medium it is being used in – but as a general rule the logo height should be no smaller than 2 cm (0.79 inches) or 57 pixels in height.



Logo colour

The logo is currently available in three colour choices – URC blue, greyscale and reversed-out white. Other colours in the logo must be cleared by the Church House graphics office.

Please be careful with using colour profiles for web and print. In order to maintain accurate colours please use the files provided at [. . . rc.org.uk/logo](https://www.rc.org.uk/logo)

URC blue CMYK: 100-0-0-0
 RGB: 0-153-255
 Web: #0099FF
 Pantone: Process Cyan